

ACQUISITION OPPORTUNITY

Project Helium

An Opportunity to Purchase the Business and Assets of an Online and Trade Wholesaler of Gifts, Cards, Balloons, Partyware and Gift Wrap

OPPORTUNITY

- Long established Physical and Online Retailer of Gift and Party ware and Seasonal Goods.
- Based in the Midlands trading from leasehold premises.

EXPRESSIONS OF INTEREST

- Interested parties will be required to sign a nondisclosure agreement (NDA) before further information is provided.
- Best and final offers accompanied with proof of funding are required by 4pm Monday 7th October 2024 with completion as soon as possible thereafter.

OVERVIEW

- The Company has a long history of trading In Giftware both online through their own website and 3rd party E-Commerce provider and direct to the consumer through their warehousing operation.
- Well renowned suppliers both to giftware businesses and end consumers.
- Assets available include (but not limited to)
 - approximately £700,000 worth at cost of stock
 - Plant and Machinery Assets
 - Motor Vehicle

FINANCIAL OVERVIEW

*Draft 2024 accounts being reviewed

	Draft PE YTD Feb 24*	Year end 30 July 2023	Year end 30 July 2022	Year end 30 June 2021
	£	£	£	£
Revenue	2,186,865	4,816,594	7,867,255	6,058,255
Gross Profit	633,068	1,603,858	2,016,878	1,758,055
Net Profit/Loss	(249,237)	(209,974)	62,670	357,959

FOR FURTHER INFORMATION

Further information is available upon completion and return of a Non-Disclosure Agreement (NDA), which is available on request. Enquires should be directed in the first instance to:

David Ross

E: david.ross@eddisons.com

Important Notice

The information above has been supplied by our Client and should not be relied upon as statements or representations of fact or warranties of any kind. Eddisons, its Directors and employees shall not be responsible for any error, omission, or misstatement. Neither we nor our client, accept any responsibility whatsoever in respect of these particulars, which are simply offered as a general indication to parties who may be interested. Any notice of sale does not constitute an offer or contract.

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