

PROJECT SEND

An opportunity to buy the business and assets of an established direct mail company

Opportunity

- Opportunity to acquire the business and assets of a print and mail solutions business based in West Yorkshire.
- The Company offers a widespread delivery service across the UK, providing repeat business.
- Access to a well-established client base.

Key Features

- The Company handles various direct mail services, including personalised mailings, targeted marketing campaigns, and fulfillment services.
- The company is based in Yorkshire and employs 34 staff and industry professionals.
- Assets available but not limited to:
- Intellectual property including the trading name, logo, website, and imagery.
- Access to existing client base and order book.

- Chattel assets including production machinery.
- 60,000 sq. ft. leasehold premises in West Yorkshire, with the lease valid until November 2025.

Financial Overview

Company Financials			
	F/Y 30 Sept 2021 (£'000s)	F/Y 30 Sept 2022 (£'000s)	Draft F/Y 30 Sept 2023 (£'000s)
Turnover	6,791	6,037	5,442
Gross Profit	1,207	1,250	1,130
Net Profit	(1,251)	48	(301)
Fixed Assets	554	1,576	1,229
Current Assets	918	1,394	1,152
Liabilities	(1,761)	(3,241)	(3,023)
Net Assets	(290)	(270)	(571)

Expressions of Interest

Interested parties will be required to sign a confidentiality undertaking. Offers with proof of funding must be received by 12 noon on 13 August 2024. Please note that any sale is likely to have to complete during w/c 12 August 2024 and will be done via an Administration process.

For Further Information

Further information is available upon completion and return of a Non-Disclosure Agreement (NDA), which is available on request. Enquires should be directed in the first instance to:

Name

E.

Richard.Temple@eddisons.com

Important Notice

The information above has been supplied by our Client and should not be relied upon as statements or representations of fact or warranties of any kind. Eddisons, its Directors and employees shall not be responsible for any error, omission or misstatement. Neither we nor our Client accept any responsibility whatsoever in respect of these particulars, which are simply offered as a general indication to parties who may be interested. Any notice of sale does not constitute an offer or contract.